

What is an Editorial and How to Write?

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Received: 23 February 2024; Revised: 15 March 2024; Accepted: 18 March 2024

Either the editor or someone else who has been invited by the editor may write an editorial. On top of that, it serves a multitude of other purposes, such as providing critiques of original articles that were published in the same issue of the journal, providing brief reviews of subjects that do not warrant a full-length invited review, and providing other topics on very recent developments that the editor believes are important to the readers of the journal and the community. Because the editorial often has a limited amount of space in which to present its contents, the message that is contained within it needs to be carefully thought out and given in a concise manner. A clear conclusion should be included at the end of the section, and it should have the correct sequencing of the elements of critical argument. Ideally, it should be supported by evidence.

Which subject matter is selected for an editorial?

This decision is made by the members of the editorial board, and it is typically connected to significant work that is on the verge of being published in the journal. In the event that you are given the opportunity to compose an editorial on a subject of your choosing, it is highly recommended that you compose an editorial on a general or public health issue that has the potential to attract a large number of readers [1].

How should an editorial be structured?

One of the things that has been remarked about editors is that they are generally reserved individuals who have an exaggerated sense of their own significance. It is not appropriate for the editorial to have the appearance of an introduction to an original article or a piece of fiction that flatters the author. A multipurpose sword has been used to describe editorial writing. It is possible to be impartial and practical in your writing, but at the same time, you can be fanatical in your opinions. The vast majority of editorials offer the readers a well-rounded perspective on the issues that are brought up in a certain research article and situate them within a wider framework. If, on the other hand, the evidence justifies your perspective, then there is no harm in going to extremes. One should not, however, criticise the people who wrote the paper [2].

How can i gather the essential details for an editorial?

Before anything else, you should read an article that has been requested for the editorial on multiple occasions. In addition to conducting a literature search, you should also conduct a critical analysis of the study's strengths and limitations. You should read about the methods and reasons that other authors used to arrive at the same or different findings. The findings are discussed in terms of whether or not they are significant [3]. An editorial ought to be only a few pages lengthy, anywhere between one and two pages, but it ought to be profound. An excellent combination of English and scientific language should be used in the language. There is the possibility that the work will be "embellished by language but not drowned in it." In spite of the fact that it expresses a viewpoint, a good editorial refrains from

compelling the reader to accept that viewpoint and instead allows him the freedom to establish his own judgement.

How does an editorial serve its purpose?

In the form of an editorial, the editor conveys a personal message to the readers. A commentary on a previously published article or a topic of current relevance that has not been covered by the journal could be the subject of this piece. On the subject of recent advancements in pharmaceuticals and biomaterials, editorials are also written. Scientific themes such as Nanomedicine and Biotherapeutics, Pharmaceutical Materials Science and Formulation, Drug Delivery and Biomaterials, Infection and re-emerging illnesses, Healthcare Delivery and Medicines Optimisation and its impact on health, broad range of scientific disciplines involved in the discovery, development and manufacturing of drug products may also be included in their scope of concern [4-6].

Concluding remarks

The purpose of writing an editorial is to produce a summarised version of an original article that is clear and succinct. Receiving a request to compose an editorial is typically regarded as a privilege. When writing editorials for a specific journal, it is necessary to adhere to both the general directions and the specific instructions. In addition to having a clear flow of ideas, it ought to have a goal in mind.

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How to cite this article:

Ashawat MS, Mustafa S, Pandit V. What is an Editorial and How to Write? German J Pharm Biomaterials. 2024;3(1):1-2.